



7th ANNUAL Festival Latino DE FREDERICK

March 2, 2011

Dear Members of Frederick Community,

For the seventh consecutive year, Frederick Community College will host the **Annual Latino Festival de Frederick on Sunday, September 25, 2011 from 12:00 Noon until 5:00 p.m (rain or shine)**. The site of the festival is the grassy "Quad" located between the Library Building and the Field House at the College campus at 7932 Opossumtown Pike in Frederick, MD. Each year proceeds from the festival are donated to the Progreso Latino Scholarship Fund, administered by the Community Foundation. Last year five two-thousand dollar scholarships were awarded to high achieving students of Hispanic heritage who demonstrated financial need.

On the occasion of National Hispanic Heritage month from September 15 to October 15, we once again seek your support and sponsorship as we celebrate Latin American culture in music, dance, cuisine, and crafts.

Enclosed is the revised 2011 sponsor and vendor support list and registration form for sponsors, businesses, food vendors, artisans and craft-persons, government agencies, and community service organizations. Contributions from sponsors and business vendors are tax deductible as charitable donations subject to IRS regulations.

As in past years, there will be a 30% discount for those who submit their registration forms and payment by Friday, July 29, 2011.

Registration closes on Wednesday, August 31, 2011.

Mindful and appreciative of your past support, we hope to welcome you back again this year to this joyful and fun-filled festival.

Sincerely,

Beverly Hendrix
Director of Diversity
Frederick Community College



7th ANNUAL
Festival Latino
DE FREDERICK

Sunday, September 25, 2011
12:00 p.m. - 5:00 p.m.

Frederick Community College
7932 Opossumtown Pike, Frederick MD 21702

For more information, please visit the website www.fredericklatinofestival.com . You may also contact any of the following committee members:

Exhibitors/Sales:

Joel Cortez
(301) 748- 1281
jcortez@mkconcrete.com

Sergio Polanco
(717) 552-1981
sergioepolanco@gmail.com

Food Vendors:

Joel Cortez
(301) 748- 1281
jcortez@mkconcrete.com

Thanh Thanh St. Johns
(240) 586-0307
tst-johns@frederick.edu

General Information:

Beverly Hendrix
(301) 624-2711
bhendrix@frederick.edu

Jeanie Cronin
(301) 696-3473
cronin@hood.edu

To register, please use the attached form or download at www.fredericklatinofestival.com



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Levels of Support:

Registration closes Wednesday, August 31, 2011

Gold Sponsor:	<ul style="list-style-type: none"> Superior location of 8' table with two chairs and a tablecloth Press releases sent to local and Hispanic media include your company name Link to company website from festival website A full page advertisement in the event program ([4 3/4" wide X 7 3/4" tall] artwork provided by sponsor by 9/5/2010) 	Before July 29	\$2,100
		After July 29	\$3,000
Silver Sponsor:	<ul style="list-style-type: none"> Priority location of a 8' table provided with two chairs and a tablecloth Press releases sent to local and Hispanic media include your company name Company's logo featured on festival website 1/2 page advertisement [5"wide X 3 3/4" tall] in the event program ([5"wide X 3 3/4" tall] artwork provided by sponsor by 9/5/2010) 	Before July 29	\$1,400
		After July 29	\$2,000
Bronze Sponsor:	<ul style="list-style-type: none"> Priority location of a 8' table provided with two chairs and a tablecloth Press releases sent to local and Hispanic media including your company name 1/4 page advertisement in the event program ([3 3/4" wide X 2 1/4" tall] artwork provided by sponsor 9/5/2010) 	Before July 29	\$ 700
		After July 29	\$1,000
Food Vendors:	<ul style="list-style-type: none"> Listing of company name in the event program A 8' exhibit table with two chairs and a tablecloth 	Before July 29	\$350
		After July 29	\$500
Business Vendors:	<ul style="list-style-type: none"> Listing of company name in the event program A 6' exhibit table with two chairs and a tablecloth 	Before July 29	\$210
		After July 29	\$300

* *Businesses include banks, recruiters, realtors, mortgage brokers, retail merchandisers, and others*

Frederick County Service Organizations, Government Agencies, Artists/Crafters	<ul style="list-style-type: none"> Listing of company name in the event program A 6' exhibit table with two chairs and a tablecloth 		\$25
			No discounts

* *Artists/ Crafters: Handmade items, original artwork, ethnic handicrafts and jewelry*

Government agencies & Organizations not in FC	<ul style="list-style-type: none"> Listing of company name in the event program A 6' exhibit table with two chairs and a tablecloth 		\$150
			No discounts



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REGISTRATION FORM

Name of company/ organization: _____

Contact person: _____ Email: _____

Address: _____

Telephone: _____ Cell Phone: _____ Fax: _____

We/I would like to be a:

Sponsor: Gold _____ Silver _____ Bronze _____

Vendor: Business _____ Food _____ Art/Craft _____ Government _____ Community Service Organization _____

We/I would like to make a donation: _____

Nature of business: _____

Early bird: Yes _____ No _____

Payment included: Yes _____ No _____ Check # _____ Amount \$ _____

Credit cards not accepted

Please make check payable to “The FCC Foundation” and

**Mail with registration form to: Frederick Community College
Office of Diversity
7932 Opossumtown Pike
Frederick, MD 21702**

Receive 30% Off when you mail your registration form and payment by Friday, July 29, 2011.

Registration closes on Wednesday, August 31, 2011.